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## The 6 Steps 2 Online Business Success: Live the Dot.com Life Style (Paperback)

By MR Pat Headley Bsc

Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This book offers a valuable insight into the mind-set and emotional challenges that online business entrepreneurs face when establishing their business. It takes the reader through the key fundamental personal growth traits that must be developed and mastered. Each topic focuses on a specific area of personal growth and its challenges, offering the reader an action plan to comfortably overcome these challenges. The book is written in an easy-to-read style and does not overcomplicate the message being delivered. The 6 Steps 2 Online Success draws from the author's own experience and covers what he believes are the most important personal development traits; Desire, Motivation, Planning /Goal Setting, Coachability, Attitude and Commitment. It concludes with a look into the future of Internet marketing and the ten trends most likely to be at the fore. Although targeted at online business entrepreneurs, it is equally valuable for any business owners, as the initial challenges in getting a business off the ground are in many cases the same.



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