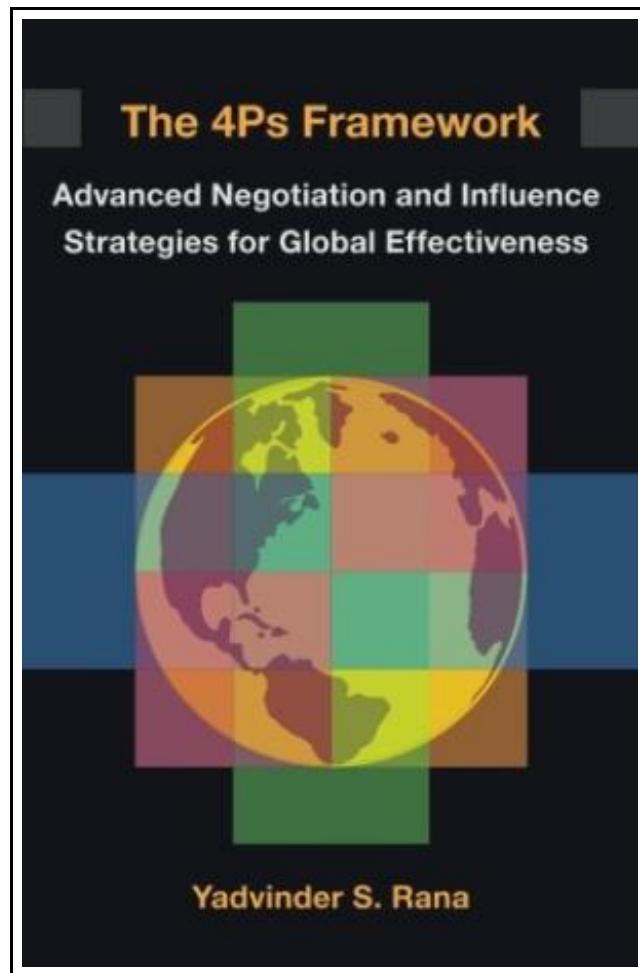


The 4ps Framework: Advanced Negotiation and Influence Strategies for Global Effectiveness



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