



The New Articulate Executive: Look, Act and Sound Like a Leader (2nd Revised edition)

By Granville N. Toogood

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, The New Articulate Executive: Look, Act and Sound Like a Leader (2nd Revised edition), Granville N. Toogood, The Classic Guide to Business Communications .Updated for a New Generation of Media-Savvy Leaders Even with the latest high-tech tools and communication options, the simple truth is this: You need to look, act, and sound like a leader to succeed in today's world. According to top executive coach Granville Toogood, "Wonderful things happen when people talk face-to-face." His proven secrets of professional speaking give you the power and confidence to command any audience--in any situation-and get results. "An indispensable tool for executive success." -- Zbigniew Brzezinski, Robert E. Osgood Professor of American foreign policy at Johns Hopkins University's School of Advanced International Studies "Granville Toogood is a brilliant communicator and teacher who has made world-class communicators out of our people." -- Michael Koffler, Chairman, Young President's Organization "The beauty of Granville Toogood's method is how simple it is to implement." -- Scudder Fowler, CEO, The Liminal Group "Granville Toogood is a transformational teacher and coach. His new book is a must read for anyone hoping to effectively engage an audience or lead organizations." --...



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